

Beacon Hall & Blood donation





Blood Donation at Beacon Hall

| Date | Donations collected per visit | Total donations collected per year |
|----------------|-------------------------------|------------------------------------|
| Jan – Dec 2016 | x3 visits 73, 85, 74 | 232 |
| Jan – Dec 2017 | x3 visits 106, 88, 96 | 290 |
| Jan – Dec 2018 | x3 visits 83, 93, 79 | 255 |
| Jan – Dec 2019 | x3 visits 80, 70, 86 | 236 |
| Jan – Dec 2020 | x3 visits 93, 60, 74 | 227 |
| | Total | 1,240 |



Over the last 4 years Beacon Hall has hosted 15 blood donation sessions. Welcoming 1,404 donors through the door, collecting 1,240 blood donations and saving and improving the lives of up to 3,720 people!

Amazing!



Blood and Transplant

NHSBT... more than just blood



We manage the NHS Organ Donor Register and National Transplant Register, which lets us fairly match donors to people who are waiting for a transplant. Thanks to our amazing donors, we were able to facilitate nearly 4,000 transplants in 2019/20. This is fantastic, but there is still a lot more to do. There are currently around 6,000 people on the UK Transplant Waiting List. Last year over 350 people died while waiting for a transplant.

BRITISH BONE MARROW REGISTRY

For some people, a stem cell transplant (also known as a bone marrow transplant) is the only hope of survival. But matching donors and patients isn't easy. Between 65-75% of those in need are unable to find a sibling match so rely on the generosity of strangers. We work with a global network of international registries, which collectively have over 28 million potential donors, to make this possible. Our donors help save hundreds of lives in the UK and overseas every year.



Donated tissue, such as skin, bones and eyes, can save or dramatically improve the lives of many people suffering from illness or injury. Thanks to the generosity of our donors and their families, we collect tissue from thousands of living and deceased donors every year. Annually, this provides around 8,500 life-changing implants for 2,600 patients



Blood and Transplant

Promoting Donation Hub

Our 'Promoting Donation Hub' has a wide range of tools that will help you to promote the ongoing need for donors. On our hub, you'll find key messages and information, digital materials, how to guides, resources and much more to help promote donation. You can also order printed materials through the online ordering system. You can find our hub through the following link.

www.nhsbt.nhs.uk/get-involved/promoting-donation-hub

If you plan to use social media in your promotional activity then please tag our social media channels, details of which you can find below.

We thank you for your support and wish you well with your promotional activities.



<u>Blood Donation</u> – Facebook NHS Blood Donation

<u>Organ Donation</u> – Facebook - NHS Organ Donation



<u>Blood Donation</u> - Twitter @GiveBloodNHS | #giveblood

Organ Donation - Twitter

@NHSOrganDonor I #YesIDonate



Blood Donation - Instagram @givebloodNHS | #giveblood

Organ Donation - Instagram

@mhsorgandonor I #YesIDonate